



Training Solutions

Effective training sessions solve organizational challenges, spark new ideas, provide insight into the future, and deepen the impact of meetings and educational programs.

That's why Solomon Coyle speakers go beyond the standard PowerPoint presentation to truly connect with our audiences. Because of our industry knowledge and best-practice focus, we regularly present at industry conferences, dealer peer group meetings and manufacturer-led training sessions.

We specialize in developing and conducting effective dealer training sessions that are tailored to achieve the learning objectives of both the audience and the sponsoring organization—leading to a consensus of action and concrete results. We deliver compelling content through a variety of formats: workshops, lectures, seminars, keynote addresses and Web conferences.

Each presentation is focused on best practices and is developed to address a specific training objective. Popular topics include **Dealer Economics and Profitability, Order Implementation, Design, Project Management, Operations, Technology, and Sales Compensation and Management.**

Whether it's a one-hour seminar, a half-day workshop or more, we work to:

Understand the needs of our audience and develop or customize a presentation that is relevant and meaningful.

Create an open dialogue that maximizes audience involvement and interaction.

Discuss industry and organizational challenges head-on, applying our years of industry experience and our expertise as problem solvers.

Share real-world strategies and tactics that provide short-term help and lead to long-term solutions.

Dealers can start using the practical ideas and strategic steps included in each presentation right away.