



## Project-Based Solutions

Dealers and manufacturers must be able to implement change quickly in order to respond to rising customer expectations and an ever more competitive marketplace.

All organizations occasionally find themselves needing a special project to be performed. Yet too often they lose momentum because they do not have the appropriate in-house expertise or their people are strapped by day-to-day responsibilities.

That's where Solomon Coyle can help. Our team can creatively plan and execute "special project" engagements to meet specific objectives, and work to meet timing and budget requirements.

We specialize in helping dealers, peer groups and manufacturers through projects aimed at improving organizational performance. Examples include **Best Practices Model, Financial Benchmarking and Analysis, Sales Compensation Program Review, Sales Terms and Conditions, Design Standards, Installation and Operations Benchmarking, and Joint Marketing Programs.**

While each situation is unique, every Solomon Coyle special-project client can expect:

**Specialized Expertise.** We apply to each project engagement our best-practice philosophy and extensive industry experience—no "reinventing the wheel."

**Impartial Advice.** With no turf to protect, we are able to provide unbiased assessments and meaningful, practical recommendations.

**Fresh Perspectives.** Because we work with every segment of the industry, our insights are widely informed and our thinking is truly holistic.

**Complete Solutions.** We identify organizational inefficiencies, design tools and processes to address them, and provide back-end help in implementing the desired organizational change.

Clients gain a "virtual staff" of industry experts ready with new ways to improve performance and increase revenue and productivity.