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FOR IMMEDIATE RELEASE:

James Bleech Joins Solomon Coyle Dealer Development Consulting Team

ALEXANDRIA, VA, June 2, 2011 — James M. Bleech, a nationally known management consultant, author and speaker, has joined Solomon Coyle, LLC as an executive development consultant. The Solomon Coyle consulting team, led by David Solomon, specializes in helping office furniture dealers achieve significant improvements in efficiency, performance, and profitability.

A Certified Professional Consultant to Management, Bleech specializes in issues of corporate culture and strategic thinking. He has more than 30 years of experience in private industry as a CEO, and extensive consulting experience.

As part of Solomon Coyle's consulting team, Bleech will focus on strategic planning, senior management development, mergers and acquisitions consulting, and succession planning. In addition, he is leading the new Solomon Coyle Executive Coaching, Mentoring and Strategy Execution Program. This program provides office furniture dealer CEOs with an experienced high-level resource outside of the company to serve as a trusted advisor and leadership coach.

"Jim Bleech is a tremendous new resource for our clients and we are excited to welcome him to the Solomon Coyle team. After serving as a CEO for most of his career, Jim not only has great empathy for the issues that dealer senior executives' face on a day-to-day basis, but also the ability to make practical recommendations that can help them set priorities and achieve their goals. He will be instrumental in working with us to provide the programs, tools and services that lead to our clients' long-term growth and success," said David Solomon of Solomon Coyle.

"I have known and respected the Solomon Coyle organization for over 8 years. I am extremely excited about being able to join this well-established team and adding to their selection of services, especially in the high-level strategic consulting and planning areas," said Jim Bleech. "David Solomon has done a remarkable job in designing an industry-specific vertical organization that can handle virtually all needs. I am proud to be part of what I know to be the best consulting practice in the office furniture industry."

About James Bleech

Prior to joining Solomon Coyle, Bleech served as the CEO of Parliament Building Products, a distributor of residential and commercial building products throughout the SE United States. He was also the Chairman of the Inner Circle, a peer group of non-competing business CEOs, and ran a highly successful Senior Executive Training Program that was designed specifically to transition top executives into the CEO role.

His consulting experience includes Chairman of Leadership Development Center, a national consulting practice of 75 professionals with offices in Jacksonville, Grand Rapids and Chicago. Leadership Development specialized in working with CEOs and top-level management on strategic and corporate culture issues, merger and acquisition consulting, succession planning, and a nationally recognized sales training program. Prior to forming Leadership Development, Bleech was one of the early successful Sandler Sales Institute's franchisees.

Before his consulting career, Bleech was the CEO of Yacht Center, Inc., one of the largest marina operations in the country. While with Yacht Center, he also was the Chairman of Nova University Board of Governors and helped found the world-renowned Nova Oceanographic Center. Prior to getting in the boating business, he was the COO of Meridian Engineering, a worldwide heavy construction company.

A former CPA, Bleech is a Certified Professional Consultant to Management. He and his former partner, Dr. David Mutchler, have published the best-selling business books, "Let's Get Results, not Excuses!" and "When the Other Guy's Price Is Lower." A sought-after speaker, Bleech has addressed tens of thousands of executives.

About Solomon Coyle LLC

Founded in 2004, Solomon Coyle has a proven track record of helping office furniture dealers meet their challenges and achieve real results — higher margins, increased sales, more efficient processes and staff, and most importantly, increased operating profit.

Led by founder David Solomon, the Solomon Coyle team of industry professionals and association experts provides consulting services, peer group management, staff development programs, financial benchmarking services and business tools specifically for office furniture dealers and manufacturers.

Our dealer development solutions combine industry expertise in business processes, management, sales and marketing, dealer services, finance and economics, and information technology with firsthand knowledge of hundreds of dealer operations, from small to large dealers in markets across North America. The Solomon Coyle team has acquired a true industry-wide perspective and deep understanding of dealer best practices that we share with clients. By helping dealers' overcome the commoditization of their expertise and create new sources of value for customers, Solomon Coyle significantly improves their performance and profitability.